

FIX Protocol Limited (FPL) Welcomes you to Attend the FPL EMEA Quarterly Meeting Focused on:

**The European Trading Environment: Can it meet the Challenges of Current Market Conditions?**

Within the past 12 months the European trading environment has witnessed unprecedented change. In November 2007 the Markets in Financial Instruments Directive (MiFID) came into play, removing concentration rules which gave birth to a host of new trading platforms including MTF's and Dark Pools, new trading practices have emerged in response to the regulation and increasing market volatility is presenting firms across the region with even greater challenges. Join FPL for the EMEA Quarterly Meeting as we explore the following areas:

- Does Europe now have an open infrastructure for trading equities?
- The importance of smart order routing, and if the markets are doing so effectively?
- Does Europe have true price transparency?
- The pro's and con's of dark order types
- In the absence of legislation should MTF providers adopt onward routing?

**Confirmed Panelist Include:**

Duncan Higgins, Head of Client Relationship Management, Turquoise

Charlotte Crosswell, President, NASDAQ OMX Europe

Kevin Bourne, Managing Director and Global Head of Equities, HSBC Bank plc

Tony Walker, Director European Execution Services, Merrill Lynch

Kristian West, Trading Strategist, JPMorgan Asset Management

Paul Kelly, Director NYFIX International, NYFIX

**Event Details:**

Location: HSBC Bank Plc, 8 Canada Square, London

Date: Tuesday, October 14th

**Agenda:**

Registration: 17:30-18:15

Event Welcome: 18:15-18:25

Panel Session: The European Trading Environment: Can it meet the Challenges of Current Market Conditions? 18:25-19:10

Drinks Reception – 19:10-20:30

Attendance for this event is free and open to FPL Members, their colleagues and clients. To register please contact Kathleen Callahan by emailing [Kathleen.callahan@fixprotocol.org](mailto:Kathleen.callahan@fixprotocol.org). Closing date for registrations will be Friday, October 10th